

PLAYLAB, INC. is looking for a fall intern for + POOL

US

PLAYLAB, INC. is a New York-based creative studio founded in 2009. With no particular focus, we explore themes using art, architecture, and graphic design to initiate and work with others on ideas. One of its central projects is + POOL, co-founded in 2010 with Family New York, an initiative to build the world's first water-filtering floating pool in New York. PLAYLAB, INC. is: Archie Lee Coates IV, Jeff Franklin, Ryan J. Simons, Luiza Dale, and Anya Shcherbakova.

+ POOL is a non-profit organization that was created to build, operate and maintain the world's first water-filtering, floating pool in New York, while educating about the importance of clean water and public space. PLUS POOL is Archie Lee Coates IV, Jeff Franklin, Dong-Ping Wong, Oana Stanescu and Kara Meyer.

YOU

The fall intern will work closely with both Archie and Jeff of PLAYLAB, INC. and + POOL's Deputy Director, Kara Meyer, assisting with multiple aspects of + POOL. Tasks will include collaborating with PLAYLAB, INC. on art direction, design and production for various materials, including event materials, flyers, internal documents, newsletters, and merchandise. You will also be creating content, including photography and graphic design, making updates to the newly designed pluspool.org, helping curate, prepare and post on + POOL's social media accounts, and any other needs of + POOL as they come up.